

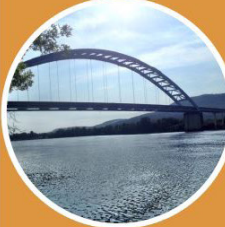




16 Counties 79 Jurisdictions in Alabama, Georgia, and Tennessee

THRIVE 2055: REGIONAL STRATEGIC PLAN



 <p>COMMUNITY</p> <p>We are proud of where we live; we love our mountains, valleys, and rivers, we love our homes, and we will not lose that which makes us special.</p>	 <p>LEADERSHIP</p> <p>We will inspire and nurture leadership to be champions of our thriving region.</p>	 <p>CONNECTIONS</p> <p>We will make connections between ideas, decisions, actions, and places to drive our success.</p>	 <p>COMPETITIVENESS</p> <p>We will be prepared to work together to compete in a national and global economy so that all of our people have an opportunity to succeed.</p>	 <p>COLLABORATION</p> <p>We value our independence as individuals, we value our autonomy as local communities and governments, and we are prepared to collaborate as a region to prepare for our own future.</p>
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Web Site and Public Relations Campaign Honorable Mention-Advertising Awards

ADOPTED | 2015

Thrive 2055 is a 16-county tri-state initiative that covers the Greater Chattanooga, Tennessee Region. In 2011, a consortium of local stakeholders selected the multi-disciplinary team led by McBride Dale Clarion to organize and create a regional strategic plan. MDC has been instrumental in organizing stakeholders and creating an engaging process to evaluate current practices, identify regional issues, establish a

regional vision and priorities, and begin initiating action to make measurable changes for the region. The process is currently about one-third complete and significant priorities that have emerged for future efforts include: Education and Workforce Preparedness, Natural Resource Protection, Infrastructure Coordination, and Regional Economic Competitiveness.

PROJECT PARTNERS

- Clarion Associates
- Kimley-Horn and Associates, Inc.
- Brown Pearman and Russell
- Fregonese Associates
- Arthur C. Nelson
- OCHS
- Anne Culture

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